

A Golden State For Care

How can we create a stronger, more vibrant California where every family can find and afford 0-3 child care—where families can thrive, businesses can grow, and all of us can succeed together?

By Creating a System that Delivers on the 4-S's:

 **SUPPLY**

 **SUPPORT**

 **SUSTAIN**

 **SIMPLIFY**

About Us

A Golden State For Kids is a non-partisan public awareness campaign bringing together child advocacy organizations, families, providers, and employers to call for accessible child care in California. Together, we are demanding access for every young Californian and their family.

AGS4K is led by the Child Care Alliance of Los Angeles (CCALA) in partnership with Children Now, The Children's Partnership, Crystal Stairs, Inc., and UNITE-LA. AGS4K is generously funded by the Stein Early Childhood Development Fund and supported by the California Community Foundation.





SUPPLY

SUPPORT

Access For Every Family

A Sustainable Provider Workforce

The Goal:

Every family can afford child care, starting with those facing the greatest barriers to access.

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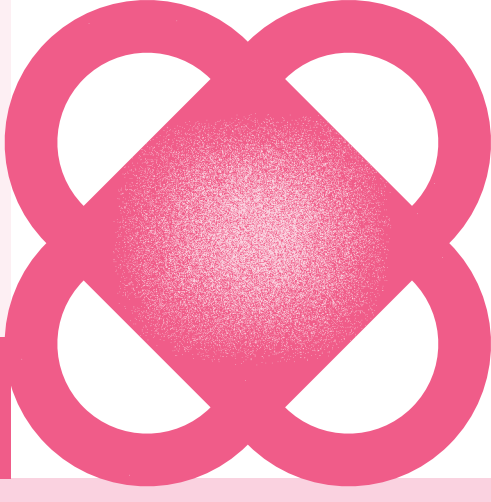
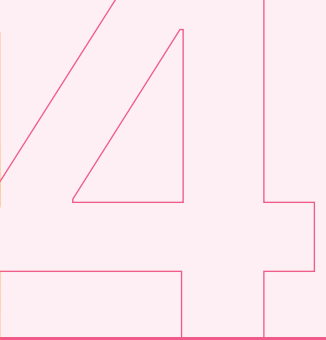
Child care is a viable and valued profession.

We Support Solutions Like:

- **Reduced family cost burdens** so care is affordable *and* continuous—especially for those with the greatest need.
- **Flexible care options for families** so they can make the best choices for their children and minimize the impact on employers.
- **A whole-family approach** that provides support and resources immediately postpartum and throughout care transitions from ages 0 to 3.

We Support Solutions Like:

- **Compensation that reflects the true cost and value of 0-3 care**, from ensuring fair wages to securing benefits that signal our commitment to the providers raising the next generation of Californians.
- **Professional development and career pathways** that provide educators with ongoing education, training, and growth opportunities that set our children up for success.
- **Lessened administrative burden on providers** so that more time and resources go to providing care to children 0-3.



SUSTAIN

SIMPLIFY

Sustainable Sources of Funding

A Streamlined System For All

The Goal:

Dedicated and sustainable funding streams for the 0-3 early care and education system.

We Support Solutions Like:

- **Funding efforts that achieve California’s “cost of care” rate reform**, which keeps programs open without undercutting provider pay.
- **A funding stream** that is sustainable, reliable and continuous through transitions in leadership.
- **Utilizing and leveraging all funding streams**, including federal funding streams, to strengthen long-term funding stability.
- **Ensuring child care is designated as essential infrastructure** in local and state disaster plans, ensuring recovery funding is available without delay during emergencies.

The Goal:

Simplify the 0-3 early care and education system so it is easy to access by families and providers alike.

We Support Solutions Like:

- **Streamlined eligibility and enrollment** so families know their options, experience fewer bureaucratic hoops, and have seamless transitions across ages.
- **Support navigating options during the prenatal period and postpartum**, allowing families to have enough time to find care options that work for them.
- **Aligning existing systems and expanding proven child care models** so that the system is more comprehensive, efficient, and resilient for families and providers.